



# *Lee's Hill Lightning Swim Team*



To our Valued Community Businesses,

The Lee's Hill Lightning Swim Team is getting ready to begin its 2017 swim season. Our team represents the Lee's Hill Community as part of the Rappahannock Swim League.

Unlike many sports activities, the swim team provides an opportunity for boys and girls ages five to eighteen to participate on the same team. Parents, grandparents, and other supportive Lee's Hill residents continue to work hard each season to provide a safe, supportive, and fun environment for our children, families, and community.

This year we are seeking business contributions to support our neighborhood swim program. Swimmers pay participation fees, but more funds are needed for coaches' stipends, insurance fees, and equipment. We hope to keep the registration fee at a reasonable rate to make the team accessible to as many children and families as possible. Our swim team families regularly support businesses in our community, and we would be delighted to list your business on the team website to advertise your generous support of the children and our community. Families refer to our website regularly during the season for news and information about practice, meets, etc. You will also be recognized at each home meet. The levels of sponsorship are:

- Patron \$50**                   \*Your name or family recognized on the swim team website
  
- Bronze \$100**               \*Your business logo, phone number and website link listed on the team website  
                                  \*A photo of the Lees Hill Lightning Swim Team
  
- Silver \$150**                \*Your business logo, phone number and website link listed on the team website  
                                  \*A plaque with team photo to recognize your generous support  
                                  \*Recognition of sponsorship at home meets
  
- Gold \$250**                 \*All the benefits of Silver, plus  
                                  \*A listing of your sponsorship in the RSL Division Finals Program  
                                  \*Announcement of your sponsorship multiple times during each home meet
  
- Platinum \$500**           \*All the benefits of Gold, plus  
                                  \*Banner displayed at each home swim meet (*banner provided by sponsor*)
  
- Diamond \$1000**         \*All the benefits of Platinum, plus  
                                  \*Banner displayed at every Swim Team home event including banquets/ socials  
                                  \*Vendor table at the Annual Ice Cream Social during swimmer registration  
                                  \*Your Company Logo will be on our 2017 team apparel

Our home meets bring several hundred area residents to the Lee's Hill pool for roughly four hours. Six teams will meet at the RSL American Division Finals in August with well over a thousand swimmers and spectators in attendance at this all day event. Your contribution will be a positive investment in the lives and futures of the youth of our community, as well as being an economical way of reaching hundreds of potential consumers.

Thank you for your support. Please return the attached form with your donation as soon as possible to ensure that we get you added to our website and literature for the 2017 summer season!

**2017 Lee's Hill Lightning Swim Team Sponsor Form**

Diamond: \$1000 \_\_\_\_\_ Platinum \$500 \_\_\_\_\_ Gold: \$250 \_\_\_\_\_  
Silver: \$150 \_\_\_\_\_ Bronze: \$100 \_\_\_\_\_ Family Patron \$50 \_\_\_\_\_

Please make checks payable to: **Lee's Hill Lightning Swim Team**

Sponsor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Bronze, Silver, Gold, Platinum, Diamond Sponsors, please provide us with your company logo, phone number, and your website address as you would like them to appear on the team website. If possible please e-mail all the information to the Email address listed below:

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Please Return to:

Lee's Hill Lightning Swim Team  
Attn: Treasurer  
P.O. Box 3243  
Fredericksburg, VA 22402

Tax ID #: 54-1775811

Email: LeeHillSwims@gmail.com  
Website: golightning.org